

PRESS RELEASE

Images Beyond the NAKED EYE

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Curator: *Celina Lunsford*

"The greenhouse effect has developed into one of the gravest threats for nature and mankind. No other problem is to have such a dramatic impact on the future of our children and that of the planet. Preventing further climatic changes is an issue that calls for our immediate attention. ...For many people the greenhouse effect remains a vague, indefinite threat... We are faced with a problem that is hard to describe accurately, to draw an exact image of. I believe that artists will contribute to making this possible and will help the WWF to ensure that the causes and impact of this problem as well as solutions to it are given due attention."

Dr. Claude Martin, Director General, WWF International

In an effort to raise public awareness, WWF Greece and Apeiron Photos present *Images Beyond the NAKED EYE*, an exhibition of photography that deals with the issue of the greenhouse effect and is hosted by the Deste Foundation's Centre for Contemporary Art. Established photographers in fields as diverse as journalism, fashion, science and art present work that tackles the causes and effects of international climatic changes. At the same time their work harks at the beauty and grandeur of unspoiled nature as well as at the possibility of harmony between man and the natural environment. The exhibition features 48 photographs and has already been presented in Helsinki, the Hague, Frankfurt and Munich, among other European cities. The exhibition is curated by Celina Lunsford of Fotografie Forum International, Frankfurt and its presentation has been made possible through support of the Deste Foundation, the Bodossakis Foundation and the Leventis Foundation.

"Images Beyond the NAKED EYE offers a unique spectrum of photographs which encounter

the causes and effects surrounding global warming. A group of internationally renowned photographic artists, whose backgrounds differentiate from fashion to photojournalism and from science to the arts were asked to submit works which convey what climate change and global warming could mean. Through its wide range of time and space perceptions, photography can depict what normally remains hidden from the naked eye. The photographers educate us through their ways of seeing and choice of subject matter and therefore enrich our own awareness of this "invisible", but ever more present global phenomenon."

Celina Lunsford, Curator

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