



ΔΕΣΤΕ

FOR IMMEDIATE RELEASE

Ίδρυμα ΔΕΣΤΕ
Εμ. Παππά & Φιλελλήνων 11.
142 34 Νέα Ιωνία
Αθήνα Ελλάς

DESTE Foundation
11 Filellinon & Em. Pappa St.
142 34 Nea Ionia
Athens Greece

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April, 2015

απετρία

Benaki Museum, Pireos St.
138 Pireos & Andronikou St.
Athens

Opening: June 11, 2015 at 20:00
Duration: June 12 – October 11, 2015

Opening Hours,
Thursday, Sunday: 10:00 - 18:00
Friday, Saturday: 10:00 - 22:00
Monday, Tuesday, Wednesday Closed

The exhibition will remain closed in August

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Permanent Communication Sponsors of the Benaki Museum:





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αμετρία is the privilege of disproportion, of excess, the rejection of an overall vision, the error that turns out to be right. Out of the meeting of the Benaki Museum and the DESTE Foundation, works and objects become proofs of an impulse that, as a precise and determinate entity, takes part in the evolution of thought.

Totally uninterested in the values of community life, which promotes the virtues of measure and the happy mean, *dismeasure* is the expression of an original purposeless drive, which chooses neither to have nor not to have and whose sole intention is to be exercised without reserve. The degree of *dismeasure* is dependent on just how radical is the drive that expresses it.

When a drive that dominates the field of consciousness finds a particular form, it becomes instigation, stirring opposition or prompting imitation. If the imitation overcomes by impulse the inclination to restraint, an epidemic phenomenon occurs that forces the community to change its way of thinking and behaviour and its common action. An order of *dismeasure* can be extended to the point of becoming a conventional value, triggering a series of effects from the social environment to the natural person.

αμετρία is organized by the DESTE Foundation in collaboration with the Benaki Museum. The collaboration between the two institutions was initiated in 2014 and, through a series of solo and group contemporary art exhibitions hosted at the Benaki Museum, aims to promote new and radical developments in contemporary art practice and inspire novel curatorial approaches.

The exhibition is based on an idea by Roberto Cuoghi
Curatorial team: Nicoletta De Rosa, Polina Kosmadaki, Alessandro Pasini,
Tomaso Piantini, Yorgos Tzirtzilakis